

Cable Chat



What's On TV?

Discovery...Channel 18

Quality documentary programming 24 hours a day offering the world's finest informative entertainment about science and technology, history, exploration, the natural world, lifestyles and how to.

Weather Channel...Channel 15

The nation's premier provider of weather information.

Golf Channel...Channel 286

24 hour live and tape-delay coverage of world class U.S. tournaments and international events, plus instructional programs.

Toon Disney...Channel 211

Toons everyday, all day long. Features classic and new Disney characters like Mickey Mouse, Goofy, Jasmine, Doug, Pepper Ann and Hercules.

HBO...Channel 330

Offers block buster movies, innovative original programming, documentaries, concert events, and championship boxing.

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Call Before You Dig

811

Introducing Cable Chat

With so much going on in the world of cable TV, TriCounty Telecom thought our cable subscribers needed a newsletter to keep you informed of the changes and how they will affect you. This first and subsequent monthly issues will let you know what is going on, not only nationally, but at TriCounty Telecom. 2008 promises to be an exciting year...so hold on to your hats and stay tuned!

What The Digital Transition Means To You

Wait! Don't buy a new TV yet! Most of you have probably heard about the digital transition that is to be completed by February 17, 2009. Informational commercials are already airing on some broadcast and cable networks talking about the transition and offering advice on how to get ready. What does all of this really mean to you?

Viewers who currently receive their broadcast signals "over the air" via rooftop antennas or rabbit ears on TVs having only analog tuners will need to obtain a separate digital-to-analog set-top converter. **Please note:** This applies only to broadcast signals received over the air. If you are a TriCounty Telecom cable TV subscriber, this switch from analog to digital broadcast will not affect you. Bottom line—your TV set will continue to work if you are connected to a subscription type service such as TriCounty Telecom Cable TV. Subscribers to the digital package and/or premium channels should see no change. Subscribers to the Basic and Basic Plus packages may need a receiver which will be available through TriCounty Telecom.

It is also important to know that the switch from analog broadcasting to digital broadcasting **is not** a switch to High Definition (HD) broadcasting. Digital broadcasting can bring HD broadcasts to viewers (usually at extra cost), but HD is not required, and you do not need an HDTV to watch digital TV. You will need an HDTV to watch HD programming.

Each month, this newsletter will provide you with information regarding the analog to digital transition. As always, if you have questions, please give us a call as 964-8000. *Answers to questions about the switch may also be found at www.dtv.gov, www.dtvanswers.com and www.dtv2009.gov.*

Cable TV Upgrades Coming In 2008

TriCounty Telecom is in the process of upgrading the cable TV system in order to bring you more channels, high definition programming, DVR service, and to comply with the FCC mandated transition from analog to digital broadcasting (discussed above).

While we cannot give a specific date as to when these upgrades will be completed, we can tell you we are excited about the changes and are working as quickly as possible to bring you these new services. Watch this newsletter for monthly updates and hints of what is to come!

TV Trivia

1. What is the most filmed book of all time?
2. What is the song The Merry-Go Round is Broken Down better known as?
3. How many channels are in the TriCounty Telecom Digital Package?
4. What sport has been the subject of the most Hollywood films?
5. How many channels are in the TriCounty Telecom Starz/Encore Movie Pak?

See answers below

Feature Presentation

Your on-screen TV guide (**i-Guide**) puts you in control of your television, all at the touch of a button. It unlocks a world of greater choice, convenience and control as you watch TV.

i-Guide displays 90 minutes of program listings. The **i-Guide's** Quick Menu allows you to move easily to the programming and information you want. Listings appear in a grid format with channel numbers and network call letters down the left side and times along the top. You can Set Reminders, Favorites, Parental Locks and use the Mini Guide to find out what's next, while you continue to enjoy great TV.

Did you know...

TV Listings are color coded to help you identify different types of programs?

Blue-Regular Program

Purple-Movies

Green-Sports

Light Blue-Children's Program

What's the Answer?

1. *Dracula*
2. *Looney Tunes Theme Song*
3. *118*
4. *Boxing*
5. *11*

¡Se Habla Español!

TriCounty Telecom ahora tiene un Consultor del Cuidado de Cliente que puede ayudar a clientes en español.

Welcome Kathy Engelhardt

Kathy Engelhardt began working with TriCounty Telecom in January as a Customer Care Consultant. Her duties include assisting customers with payments and selecting the telecommunications services that would best suit their needs. Kathy can also assist our Spanish-speaking customers.



Kathy is from the Wenona Community and attended Bob Jones University after high school. Before joining TriCounty Telecom, Kathy was employed at Rose Acre Farms.

Kathy and her husband, Steven, have two sons—Allen 19, and Nathan, 15. They attend First Free Will Baptist Church in Washington.

Five New Channels Added

The new year brought five new channels to the TriCounty Telecom Cable TV lineup. Animal Planet and VH1 were added to the Basic Plus package, with CMT Pure Country, VH1 Classic and MTV2 joining the Digital Basic package.

Animal Planet, channel 19, provides non-stop family entertainment for animal lovers of all ages. Animal Planet brings you face-to-face with the most fascinating creatures on earth. You'll find an entertaining variety of programming including animated and original children's series, animal comedy and adventures, pet-care, game shows, dramas, theatrical features and the world's best wildlife documentaries.

VH1, channel 44, keeps adults connected to the music pop culture they love through original series, concerts, live events, music movies and new music videos.

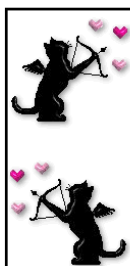
CMT Pure Country, channel 234, connects the core country audience with the music they crave most. The channel delivers the sounds and images of country music in its most essential form, performed by country music's more authentic voices.

VH1 Classic, channel 235, celebrates the music of the 60's, 70's and 80's. The channel showcases some of the greatest music ever recorded in Rock, Soul and Pop.

MTV2, channel 231, boasts the most adventurous mix of music programming spanning genres from Rock to Hip-Hop, to Electronica, staying fresh but still keeping in touch with the past.

With these new additions, the Basic Plus package now has 46 of the most popular cable programming channels available. The Digital Basic package now offers 118 channels. You can also subscribe to over 38 premium movie channels, along with access to Pay-Per-View.

So sit back, relax and enjoy cable TV that never looked so good!



Get A Sweetheart Of A Deal

Upgrade To Digital Cable—Get Starz/Encore FREE

11 Channels of Great Movies

Free for 3 Months \$43.50 Value

Call 964-8000 Today! Offer expires Feb. 29, 2008

At end of free months, you must call if you wish to cancel