

Why Choose Us?

There are four essential reasons to choose our medium of advertising:

- 1** We have the best rates for the amount of viewership available.
- 2** Internet advertising available in addition to Cable TV
- 3** Our local people will be able to search out local businesses to patronize.
- 4** No hassling salesperson—just friendly folks from the community.



THINGS TO KNOW

Business hours are from 8:00 a.m. to 4:30 p.m. M-F. Our phone number is (252)964-8000 or (252)927-8000.

We are located at 2193 NC 99 Highway South, Belhaven. Look for the TriCounty sign.

Visit us at
www.goTriCounty.com
www.goTriCounty.biz

Contact Us

2193 NC 99 Hwy South
PO Box 520
Belhaven, North Carolina 27810

Phone: 252-964-8000
252-927-8000

Fax: 252-964-2211

Email: Questions@goTriCounty.biz
www.goTriCounty.com

TRICOUNTY TELECOM ADVERTISING



Local Touch—Global Reach

Tel: (252) 964-8000

Local Origination Channel 4 Announcements & Advertising



Internet Banner Advertising with goTriCounty.com is an easy and affordable way to market your company.

Internet banner advertising offers you a means of getting the word out about your business at a fraction of the cost of traditional print advertising.

With a banner ad on goTriCounty.com, you can link it to your web site, email address or an article describing your business.

Many businesses are already using this service to aid them in spreading the word about their business. You can too!

Rates

We can design your banner ad for \$50.00 per hour.

We will display your ad on goTriCounty.com for a rate of \$39.95 per month.

goTriCounty.com

Other Services:

- Cable TV
- Internet
- Local Telephone
- Long Distance
- Web Hosting & Design
- Wireless Phone

Channel 4 Rates & Pricing

Special Announcements

Birthday, Anniversary, etc.Two days \$5

Public Service Announcements.....FREE

Community Awareness & Church NewsFREE



We have creative pictures and perfect backgrounds to fit any message. Our PC-based program has many graphics from which to choose or you can give us your own picture.

Business Advertising Rates

	<u>Daily</u>	<u>Weekly</u>	<u>Monthly</u>
Regular screen ad	\$ 5	\$25	\$ 60
<small>(one full screen with graphics and/or text)</small>			
Regular screen ad with Weather Channel crawl	\$14	\$70	\$146
<small>(one full screen and the crawl on The Weather Channel during local forecast; large viewership)</small>			
Weather Channel crawl alone	\$ 9	\$45	\$108
<small>(the crawl on bottom of the local forecast)</small>			
Dual ads	\$ 7	\$35	\$ 84

Community Area Television Channel (CATCH13)

Our public channel offers civic interests, area church services, community events, etc. that are aired on schedule for a fee. Call today and find out how you can broadcast your local event. The following time slot rates apply:

CATCH13 Rates & Pricing

AM	per hour	PRIME TIME	per hour
6 a.m.–noon.....	\$ 6.50	7 p.m.–10 p.m.	\$42.00
AFTERNOON		LATE NIGHT	
Noon-5 p.m.	\$ 6.75	10 p.m.–6 a.m.	\$ 3.00
FRINGE			
5 p.m.–7 p.m.	\$28.00	Account set-up charge	\$20.00

A 2 for 1 discount will be offered for the first 90 days of a contract. The discount may be extended upon renewal of the contract. Tapes must be delivered Mon-Fri, 8:00 a.m. to 4:30 p.m. Advance payment required. TriCounty reserves the right to view tapes and decline broadcast if content is determined to be inappropriate.

FAX your announcements or advertising to 964-2211 Attention Channel 4.